

MOXSH OVERSEAS EDUCON LIMITED

(Formerly known as Moxsh Overseas Educon Private Limited)

Regd Off: 160, Kaliandas Udyog Bhavan, Century Bazaar, Prabhadevi, Mumbai – 400 025

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CIN: L74994MH2018PLC308826

June 19, 2024

To,
National Stock Exchange of India Limited
Exchange plaza,
Bandra-Kurla Complex,
Bandra (E),
Mumbai – 400051.

SYMBOL: MOXSH

Dear Sir/Ma'am,

Sub: Execution of strategic alliance term sheet - Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended).

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“Listing Regulations”) read with Schedule III of the Listing Regulations, we hereby inform you that Moxsh Overseas Educon Limited (“the Company”) has signed a strategic alliance term sheet with Safalta.com (A part of Amar Ujala Media, One of India's largest Hindi print Media House). Under this strategic alliance, Safalta will be the Exclusive Distributor of MBBS Abroad products for the year 2024 in various states wherein their parent media house Amar Ujala shall utilize its print and digital media inventory to create awareness among the medical aspirants and generate leads.

The Management expects around 25,000 leads would be generated by utilizing the media inventory from the territory. The arrangement is with revenue sharing allowing the company to reach better market penetration along with branding through mass media.

You are requested to kindly take the same on record.

Thanking you,

Yours sincerely,

For Moxsh Overseas Educon Limited

Dhananjay Shah
Managing Director

DIN: 00225296